

Live Wire

Veritas Finance Private Limited

Issue 12 | July 2022



Happiness



HAPPINESS IS A JOURNEY, NOT A DESTINATION

Happiness



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*HAPPINESS IS
A CHOICE*



Happiness



FROM THE EDITOR'S DESK

Dear Colleagues,

It is my pleasure to write to each of you again after the initial editions of Livewire and welcome to this '**Happiness edition**'.

So, when we do feel Happiness?

- 1) When we get our salary at the end of the month?
- 2) When we get a Promotion?
- 3) When we get an award?
- 4) When we feel respected by friends, family members or other colleagues?
- 5) When we are still able to compete in a marathon?

While happiness may have many different meanings to many different people depending on the circumstances, it is essentially a feeling of joy, satisfaction, fulfilment or even contentment.

As they say when we seek happiness, we may not always find them, but when we share happiness, it always comes back in abundance. So, we at Veritas Finance have been trying to share happiness with all the stakeholders and most important stakeholders are each of you.

As all of us spend most of our time at work, so it is important we look forward to coming to office. Thus, turning our workplaces into 'zones of happiness' would make a lot of positive difference. For that to happen, Veritas Finance holds the responsibility so high in prioritizing the employee satisfaction levels which ultimately leads to a happy workplace.

That's precisely why, at Veritas Finance, we carefully design our HR policies and other initiatives with utmost care to ensure employee Well-being, career prospects and HAPPINESS above all.

In this edition, we have introduced three new sections to multiply the happiness:

- Home coming
- Plant a memory
- Time in history

Let happiness be our way of life!

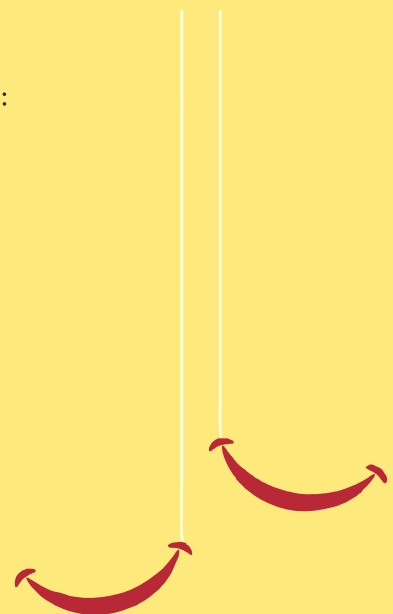
Wishing each of you a future full of happiness.

Happy reading!!!

Suchindran V G

Executive Director & CFO

For & on behalf of Executive Committee.



HAPPINESS IS
FOLLOWING WORDS OF WISDOM



Happiness



THIRUKURAL

No.399



தாமின் புறுவது உலகின் புறக்கண்டு
காமுறுவர் கற்றறிந் தார்.

Thirukkural

Thaam inburuvadhu ulaginburakkandu
Kaamuruvar Katrarindhaar

Explanation

தாம் இனிதாக நுகர்வதொன்றை உலகத்தார் நுகர்ந்து
இன்புறுவாராகக் கண்டால், அதற்கு இன்புறுவர் கற்றறிந்தவர்.

The learned will long (for more learning), when they
see that while it gives pleasure to themselves, the
world also derives pleasure from it.

***HAPPINESS IS
BRINGING SMILE***



Happiness





Mr. Ramesh, Velliyankadu
Textile Business

CUSTOMER IS **THE KING**



I am Ramesh, I live in a village called velliyankadu near thirupur city. I am running a textile business in the same location and I have been running this business for the past 13 years. For the first 9 years the business was run in a rental building. Then, I decided to move the business into my own building space to avoid rental expense, I had approached several NBFCs to avail a loan for building a commercial space. Veritas Finance private ltd helped me with an immediate loan amount of Rs. 7 lakhs to fulfill my dream.

I am happy and thankful to team Veritas, for the quick turnaround, easy documentation and on time loan disbursement. For the past 5 years, I have been paying the loan installment every month without any delay.

The dream to have my own commercial space became a reality, because of Veritas. I must mention that their customer friendly attitude is something that is very competitively unique among the other players in the NBFC space and I am happy for my association with Veritas.

Mr. Ramesh, Velliyankadu
Textile Business

HAPPINESS IS
WELCOMING THE BUNDLE OF JOY



Happiness



JUST BORN

A baby arrives and just like that everything changes. your world gets bigger, your heart grows fuller... and the life means only Happiness.

We takes pleasure in celebrating the New born bundle of happiness in your life along with you. Here are a few of the additions to our family's family.



Baby Boy
RAMESH.R
02-Dec-21
Virudhunagar



Baby Girl
SRINATH R
03-Dec-21
Madurai



Baby Boy
MANIKUMAR VADDEPALLI
14-Dec-21
Vijayawada



Baby Girl
MALLIESWARAN.C
15-Dec-21
Tenkasi



Baby Girl
GOPALAKRISHNAN ALAGARSAMY
19-Dec-21
Trichy



Baby Boy
ADEPU NARESH
20-Dec-21
Nirmal



Baby Boy
KARTHIKEYAN A
28-Dec-21
Tiruvannamalai



Baby Girl
VELU.S
18-Jan-22
Dharmapuri



Baby Boy
MD MAHEBOOB PASHA
23-Jan-22
Humnabad



Baby Boy
SUNDARAMOORTHY S
25-Jan-22
Hosur



Baby Girl
SENTHAMILSELVAN R
28-Jan-22
Hosur



Baby Girl
ASHOK
30-Jan-22
Humnabad



Baby Boy
VAJAHATH ALI.A
30-Jan-22
Chennai



Baby Boy
PARTHASARATHI A
01-Feb-22
Madurai



Baby Boy
BASAVARAJ.A
04-Feb-22
Shahpur



Baby Girl
OBILISSETTI VEERASWAMY
06-Feb-22
Samarlakota



Baby Boy
SWAMY MAJJI
19-Feb-22
Bhimavaram



Baby Boy
SAKTHIVEL.P
02-Mar-22
Salem



Baby Boy
SRINIVASAN KRISHNNAN
17-Mar-22
Hosur



Baby Girl
SURESH.G
26-Mar-22
Chennai



Baby Boy
MOHAMMED FAROOQ
11-Mar-22
Wanaparthy



Baby Girl
RAVI.G
27-Mar-22
Wanaparthy



Baby Boy
RAVIPRAKASH.A
11-Feb-22
Shadnagar



Baby Girl
MAHESH K
31-Jan-22
Wanaparthy



Baby Girl
VIJAYA KUMAR K
05-Dec-21
Virudhunagar

Please share your new born's picture with us at hr@veritasfn.in

***HAPPINESS IS
BEING AN INSPIRATION***



Happiness



LEADERS INSPIRE



Mahesh M
Vice President - Treasury

Hi colleagues,

Hope this financial year started with a good note for everyone. It's been a quite exciting journey of 4.5 years with Veritas Finance. It's my privilege to be a part of key milestones like multiple capital raise, raising debt during the most challenging times of liquidity crisis and pandemic and issued first listed NCDs of the company.

As we are a Non-Bank Financing Company, we do not have access to CASA (current and savings account) deposits or term deposits unlike a bank. As money is our raw material, the company raises funds through Equity and Debt. We from treasury team, raise debt from Banks, Larger NBFCs, Offshore investors and Mutual Funds.

We have so far raised funds from 40+ lenders, one of the key things they admire about us is the kind of corporate governance we have as part of DNA of the organisation and the transparency we maintain in all our communications. This has been highlighted by many lenders during their branch visits and customers interactions. At Veritas, all the information required by the stakeholders will be available at their disposal in the "Golive" portal, which saves time for retrieval of the data.

We as teams gone through multiple challenges in FY '21 and FY '22. Despite this, we rose above those challenges and demonstrated that the company is rock solid and our thoughts are aligned across all functions. As we are in the next phase of growth aiming to reach Rs.10,000 crores AUM, we need to focus on constant and continuous improvement in productivity and improve the efficiency in all our transactions.

In this context, I would like to share "**The Plane Principle**", which I read sometime back,



Think of your productivity like a plane. A plane has three elements for it to fly to its destination

The Pilot – Who sets the course

The engineer – Who ensures the whole journey to the destination is efficient

The Plane itself – the engineered machine that is executing the orders of the pilot

So here is how you maximise your productivity

10% of the time you are to be a pilot and set the course for what you want to achieve

10% of the time you are to be an engineer and ensure your processes (like scheduling tasks and taking notes) are efficient, saving time

80% of the time you are to be that plane that follows the course, takes off and lands efficiently at the destination

Now, take a paper and write what you struggle the most with and work on it to improve the productivity.

Wishing you all great success!

***HAPPINESS IS
GETTING TOGETHER...***



Happiness



Annual Business Meet - 2022

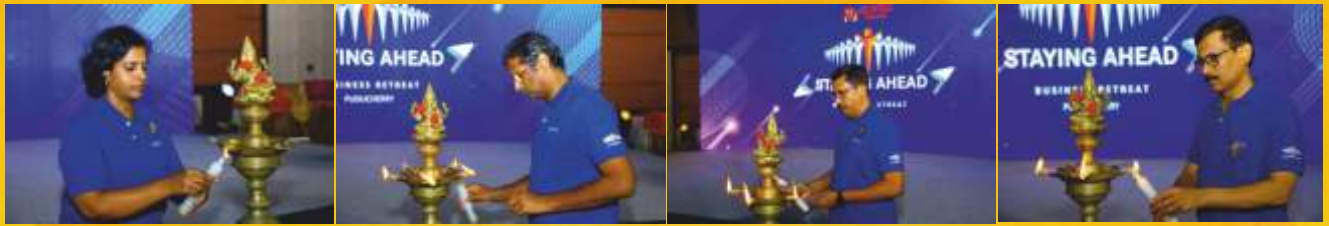
Our Annual Business Meet for 2022 was held at Ocean Spray Resorts, Pondicherry between the 7th and 9th of April. This ABM was eagerly anticipated, as it was the first time in nearly two years, that the teams could meet Face-To-Face post the pandemic enforced lockdowns and virtual meetings. It was a lively three days, with interactions among all the stakeholders including Veritas Executive committee, Representatives from our esteemed investors, Functional heads and senior Colleagues from each of the states and UT.

The agenda was twofold - to cherish and celebrate the hard work and dedication of the field teams, that kept Veritas running during the lockdown period and to strategize and plan our approach for the year ahead. Once the vision was set by our MD & CEO Mr. Arulmany as part of his opening speech, what followed were sessions by our Executive Committee members and Functional heads. And of course, no ABM is complete without the glitzy awards ceremony, where we recognised the achievers among us, followed by the gala dinner.





MSME RURAL BUSINESS MEET





MSME URBAN Meet



***HAPPINESS IS
BEING A PRIDE OF VERITAS***



Happiness





Pride of Veritas

Mohanasundaram C

Sr. Assistant Vice President - MSME Urban - Trichy



It's been around 5 years since I joined Veritas . This organization not only embraced me but also encouraged me all through my journey. Veritas is a very unique organization as it stands for

- Value- driven in its approach
- Ethical in all our dealings
- Responsible in its engagement with people
- Inclusive and suitable finance
- Transparent and Fair practices
- Accessible to underserved segment
- Self employed , small business segment of society.

We launched our product “Un-secured business loans” in 2018. Amidst the turbulences caused by the Gaja cyclone with the fullest support of our grass root level functioning management and team we accomplished our targets. Subsequent to that, we braced the uncertainty caused by consecutive covid waves with optimism and resilience. My appreciation goes to sales and collections team for their commendable efforts during the pandemic lockdown days.



This year during the Annual Business Meet, I was selected to receive the “Pride of Veritas award, it was the most proud moment in my entire career, an emotional moment indeed! This also reminded me that I have lot more responsibilities on my platter. Starting as an Assistant Vice President to Product Head of Tamil Nādu, our management gave me immense guidance and space all through my work.

Sales is an interesting and more challenging area where each and every day we meet lot of people there by learning many things, gaining experience all through. I have always believed that process is more important than the results: if we take care of the process, we will get the desired result.



***HAPPINESS IS
BEING RECOGNISED***



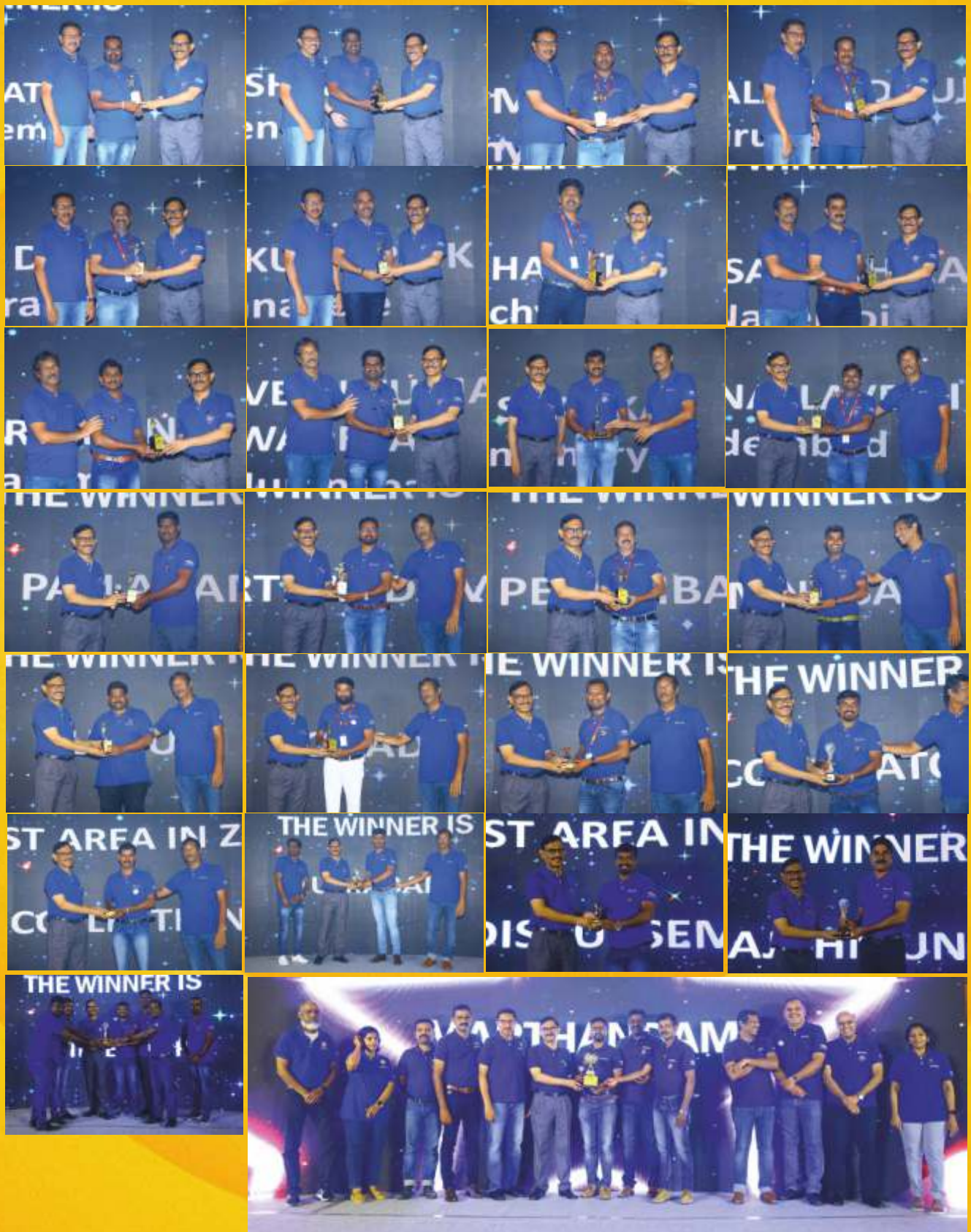
Happiness



ABM Award Winners



MSME Rural Award Winners South



MSME Rural Award Winners East & Central



MSME Urban Award Winners





VERITAS PREMIER LEAGUE

MAY 2022 - WINNERS

GOLD COIN WINNERS

S.No	Area	Emp ID	Emp Name
1	BARASAT	V04750	RAHUL BISWAS
2	ERODE	V04829	SANKAR MANIKKAM
3	COIMBATORE	V06175	GANESH KANAGARAJ
4	KHARAAGPUR	V05839	SANDIP ACHARYA
5	SALEM	V05321	KANNATHASAN S
6	BARUIPUR	V02942	RAJASHISH DEY
7	MADURAI	V02468	RAMAN S
8	HUBLI	V06008	BADAKAPPANAVAR S P
9	BURDWAN	V04142	PRAVAT GHOSH
10	THENI	V01376	RAJA A
11	SILIGURI	V04339	TAPAS SARKAR
12	KENDRAPARA	V05397	SHATRUGHNA MANDAL
13	MANDSAUR	V04118	JEEVANLAL
14	VELLORE	V05817	KUMARESAN C
15	BARGARH	V03023	MAHESH PRASAD GARTIA
16	TRICHY	V02395	KESAVAN R
17	KANCHIPURAM	V05501	ANNAMALAI K
18	KALNA	V03409	DIPANKAR GHOSH
19	NELLORE	V04678	JANNU VEERABABU
20	GOBINDPUR	V03065	KUSH DHIBAR
21	TIRUPATI	V05662	BANDARI ESWARATHEJA
22	HUMNABAD	V04441	MD MAHEBOOB PASHA
23	HOSUR	V01324	SANKAR R
24	HYDERABAD	V03917	JAVAJI SRIKANTH
25	VIRUDHUNAGAR	V05726	MAKENDRAN V
26	DAVANAGERE	V04225	SOKKE MADDANAPPA
27	SHIMOGA	V04102	NAGARAJAPPA B H
28	HOSPET	V05494	KRISHNA S
29	RAJAHMUNDRI	V05067	SHEIK AHMAD A KHADARVALIA
30	JABALPUR	V04327	PRASHANT JAIN
31	PUDUCHERY	V01647	PRAKASH S
32	RANCHI	V03292	TABISH ARFAT M
33	DIAMOND HARBOUR	V02285	BIKASH SANTRA
34	VIJAYAWADA	V05876	SOMA SIVA BALARAMAIAH
35	NAGERCOIL	V02365	VISHNUPRASATH M
36		V03656	NIJU M
37	KUMBAKONAM	V03425	SELVAKUMAR K
38		V05079	VINOTHKUMAR B
39	BONGAON	V00872	PIJUS DALUI
40		V02746	GOBINDA GOSWAMI
41	GHATAL	V03719	SOUMEN JANA
42		V04584	JAYRAJ DAS
43	BHUBANESHWAR	V02004	BALA KRUSHNA MALLIK
44		V04691	SISIRA KUMAR SWAIN
45	BHOPAL	V03163	RAJ KUMAR MEENA
46		V03260	RAKESH MEWADA
47	TIRUNELVELI	V04067	SELVARAJ P
48		V04330	MUTHURAJ K
49	INDORE	V05002	SANDEEP MALVIYA
50		V05976	SHIVPRATAP SINGH RAGHUWANSHI

SILVER COIN WINNERS

S.No	Area	Emp ID	Emp Name
1	BARASAT	V03811	PRABIR PRAMANIK
2	ERODE	V03535	KARTHI K
3	COIMBATORE	V04372	ASHOKKUMAR K
4	KHARAAGPUR	V00997	ANIRBAN JANA
5	SALEM	V04676	BALAJI VADAMALAI
6	BARUIPUR	V02266	PRASENJIT DAS
7	MADURAI	V04313	NAVANEETHAN C
8	HUBLI	V05354	NINGAPPA S SHIRAGOD
9	BURDWAN	V03902	MOYNUDDIN SEKH
10	THENI	V01885	THINESH M
11	SILIGURI	V03232	AMULYA DEBNATH
12	KENDRAPARA	V06201	PURNA CHANDRA DAS
13	MANDSAUR	V03537	KAMAL DAS BAIRAGI
14	VELLORE	V02422	VIGNESH R
15	BARGARH	V03391	SEKHAR CHANDRA PADHAN
16	TRICHY	V03866	PARTHIBAN B
17	KANCHIPURAM	V06185	DHANAPAL.K.T
18	KALNA	V03359	TOTAN SHEIKH
19	NELLORE	V04840	SHAIK MASTHAN SHERIF
20	GOBINDPUR	V04952	SUNIL KUMAR VERMA
21	TIRUPATI	V04082	LOKESH M
22	HUMNABAD	V05580	HARISHKUMAR M
23	PUDUCHERY	V03896	RAMESH K
24		V04319	GURUSAMY J
25	RANCHI	V02390	TAUFIK ANSARI E
26		V03806	MANOJ KUMAR U
27	DIAMOND HARBOUR	V03426	SANJOY DEBNATH
28		V04509	MAHADEV HALDAR
29	VIJAYAWADA	V02835	PERAM ANJANEYULU
30		V03565	KUMPATI VINAYBABU

HALF CENTURIANS



VISWANATHAN J
Asst. Branch Business Manager
Tiruvannamalai, Vellore
Tamil Nadu



PIJUSH MUKHERJEE
Branch Business Manager
Katwa, Burdwan
West Bengal

Congratulations!





VERITAS PREMIER LEAGUE

GOLD & SILVER WINNERS



Congratulations!

*HAPPINESS IS
FIRST PAY CHEQUE*



Happiness



LASTING MEMORY - THE FIRST AASHIRWAAD!

You completed your studies, designed a perfect resume and worked hard through a tough interview process and finally, got an offer to join Veritas Finance. Your first day at your first job was filled with mixed emotions from nervousness to eagerness, you got united into the workplace culture and all well set to become an achiever. Then comes the excitement, a life transition the FIRST SALARY. Veritas makes the excitement super special by celebrating the FIRST Pay check and creates memorable moments to cherish forever.

Wishing you the same excitement everyday, as you progress into the journey of WORK!!



Nekuri Teja
Bhimavaram



Gangireddi Manikanta
Samarlakota



Saravanan Venkateshan
Head Office



SK Althaf Kandukuru
Nellore



Salapu Prasadu
Vizianagaram



Ashvin
Humnabad



Rajula Niranjana L Madanapalle
Tirupati



Shaik Nazeer
Vijaywada



**Battu Prasad Rural-
Eluru**



**Durgarao Pamula-
Vijaywada**



**Mohan
Indore**



**Nekuriteja
Bhimavaram**



**Bagati-sai Kumar
Gajuwaka**



**Boini Raju Kumar
Karimnagar**



**Sathyaraj Pitchai
Tanjore**



**Vignesh Ravichandran
Tanjore**



**Anjana H,
Head Office**



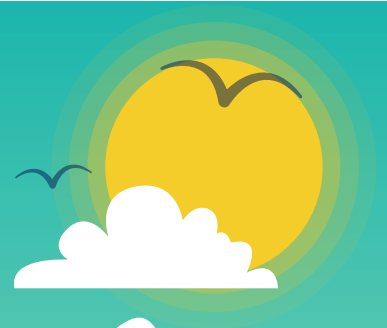
HAPPINESS IS
GROWING THROUGH CHALLENGES



Happiness



Stories that Matters



Mr. Santhosh Kumar R, *Senior Sales Manager - Vellore Branch*

Mr Santhosh Kumar R belongs to a very humble family. His father is a construction worker, mother is a home maker, He has two brothers who are married. Santhosh stays with his parents and he is the only breadwinner of the family. He joined Veritas on 03 December 2018 as collections manager and efficiently handled 100+ accounts. Later on he had gained interest in sales and moved to sales department. He has been performing great and is a star contributor for the branch's overall business. He has been disbursing on an average of 15 lakhs and above consistently every month. His continuous determination has contributed him in making 191 lakhs in the FY21-22. He is the topper among all the MSME - Urban SMs in Veritas. His highest productivity is 28 lakhs for the month of Oct '21.



Santhosh says

"I am really proud to be a part of Veritas success stories, and to be working among the wonderful bunch of sales teams in VERITAS".

He has won the JFM contest twice, when asked about his secret for being successful in this sales role, Santhosh shares that he is consistent in following the tips received from his manager, which he calls is the success mantra, as given below.

- Every day door to door customer visit.
- Regularly tele-calling the Interested customers.
- Maintaining regular contacts with the Existing customers to get new customer reference.
- Monthly attending labour welfare association meetings in market to expand our reach
- Educating our customers on the advantages of building a healthy credit score by maintaining a sound repayment track record .
- Explaining the product offering and policy clearly to customers.
- Explaining the uniqueness of our products and service

Santhosh has displayed a strong acumen in sales etiquettes throughout his journey, which has made him, and his branch stand out.

HAPPINESS IS
BEING WELCOMED BACK



Happiness



#HAPPINESS IS

...being welcomed back.



HOME COMING...!

The asset of Veritas has always been its employees and we strive to create a culture of care and concern, where the employees feel respected and see opportunities for their growth. Since its inception, Veritas has surpassed every challenge that has come its way and grown to be a larger organization, having achieved many milestones on the way. This would not have been possible without our employees, who, at every stage contributed to the growth of the organization. It is our employees' trust in us that motivates us to be better than the best of the existing lot.

It has been our sincere endeavor to make a positive impact on the lives of the people and we live by this philosophy, be it our customers or our employees.

Under our new initiative **#HOME COMING**, we are Happy to welcome our ex-employees to Veritas family to make their journey fulfilling and Happier than their previous tenure of work.

Please refer to the open positions that will be published by HR team, if you would like to invite your ex colleague back home.



SEKAR
Sales Manager,
Denkanikottai



Gopalakrishnan S
Sales Manager,
Tirupur



Kishore kumar
Sales Manager,
Cumbum



Kundan kumar
Sales Manager,
Lohardaga



Robert F
Branch Business Manager,
Coimbatore

HAPPINESS IS
CELEBRATING WOMANHOOD



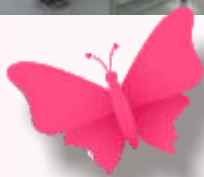
Happiness





Women's Day Celebration

Every year, March 8th brings us yet another reason to celebrate the women in our lives. And what else could be a better way to express feelings and gratitude than some celebrations for them:



HAPPINESS IS
TIME TRAVEL TO HISTORY



Happiness





TIME IN HISTORY

History is a guide to navigation in perilous times. History is who we are and why we are the way we are."

- David McCullough

We believe that this part of the edition and every other editions to come can give us some overview on this history of places wherever we are present and growing far as an Organization. In this edition let us know about Ooty and its beautiful history. Keep look forward to many such interesting places in the editions to come.



Ooty, officially known as Udthagamandalam (also known as Ootacamund abbreviated as Udthagai), is a city and a municipality in the Nilgiris district of the Indian state of Tamil Nadu. It is located 86 km (53 mi) north west of Coimbatore and 128 km (80 mi) south of Mysore and is the headquarters of the Nilgiris district. It is a popular hill station located in the Nilgiri Hills. It is popularly and lovingly called Queen of Hill Stations and Western Ghats. It was the summer capital of Madras Presidency.

Originally occupied by the Toda people, the area came under the rule of the East India Company at the end of the 18th century.

The economy is based on tourism and agriculture, along with the manufacture of medicines and photographic film. The town is connected by the Nilgiri ghat roads and Nilgiri Mountain Railway. Its natural environment attracts tourists and it is a popular summer destination. In 2011, the town had

a population of 88,430, Ootacamund was rated the best hill station in means of hospitality and nature passing other hill stations like Munnar and Kodaikanal.

Udhagamandalam was originally a tribal land occupied by the Tamil, Toda, Kota, Irula and Kurumba.

The Toda in Nilgiris are first referenced in a record belonging to Hoysala king Vishnuvardhana and his general Punisa, dated 1117 CE.

Nilgiris was ruled by various dynasties like Satavahanas, Gangas, Kadambas, Rashtrakutas, Hoysalas, the Vijayanagara empire and the Rajas of Ummattur (on behalf of Wodeyars of Mysuru). Tipu Sultan captured Nilgiris in the eighteenth century and extended the border by constructing a hideout cave-like structure. The Nilgiris came into possession of British East India Company as part of the ceded

lands, held by Tipu Sultan, by the treaty of Srirangapatnam in 1799.



In 1818, J. C. Whish and N. W. Kindersley, assistants to John Sullivan, then Collector of Coimbatore, visited Ooty and submitted a report to him. Sullivan camped at Dimbhatti, north of Kotagiri in January 1819 and was enthralled by the beauty of the place. He wrote to Thomas Munro, "it resembles Switzerland", more than any country of Europe... the hills beautifully wooded and fine strong spring with running water in every valley. The Toda ceded that part of the town to Sullivan and in May 1819, he began to build his bungalow at Dimbhatti. He also started work on a road from Sirumugai to Dimbhatti that year. The road was completed in May 1823, and extended up to Coonoor by 1830–32.



Aranmore Palace in Ooty, served as the summer capital of the Madras Presidency; it was visited by British officials during the colonial days as a popular summer resort. Soldiers were sent to nearby Wellington to recuperate. Wellington is the home of the Madras Regiment of the Indian Army. After Independence, it developed into a popular hill resort.

Ooty is a market town for the surrounding area which is still largely dependent on agriculture,

including the cultivation of "English vegetables" and "English fruits" grown locally. Dairy farming has long been present in the area and there is a cooperative dairy manufacturing cheese and skimmed milk powder. As a result of the local agricultural industry, certain research institutes are based in Ooty. These include a soil conservation centre, livestock farm and a potato research farm. Efforts are being made to diversify the range of local crops with Floriculture and Sericulture being introduced in the local area, as well as the cultivation of mushrooms.



Ooty is situated in the Nilgiri Biosphere Reserve. Many of the forested areas and water bodies are off-limits to most visitors in order to protect this fragile ecosystem. Some areas of the Biosphere Reserve have been earmarked for tourism development. It is situated at an altitude of 2,240 metres (7,350 feet) above sea level.

HAPPINESS IS
PLANTING TREES FOR THE FUTURE



Happiness



Plant a memory

Happiness is taking responsibility to create a sustainable future and make the world even more beautiful.

Plant a tree plant; a memory, Do it today for tomorrow - yukihiro matsumoto

As we are already made exposed to the disheartening impacts of the global climate changes which we know is at an alarming rate. Any number of measures taken and cut-down practices to curb the damages that is harming the earth and the future generation, wouldn't equal the required. We being more than what could be called a responsible action on the nature, could only help a drop in the ocean of effort that is required. But as they say little I drops of water only makes into a big ocean one day, Veritas has taken an initiative in being the drop, by taking part in protecting and restoring nature, as this can possibly be the biggest step we can take towards stabilizing the climate emergency. To make this thought into a process, we have made a responsible drive to facilitate the new joiners of Veritas to plant a tree on their date of joining in their corresponding location. This brings a promising thought of growing a tree and to increase the green cover in the regions wherever Veritas is spreading.

We look forward to you nurturing the tree alongside as you grow prosperously in your career. We hope and believe that this small initiative towards saving our ecosystem will be of greater help to the present day and future generations.

Sharing few shots where the idea translated into action.

Happiness is planting a tree.



HAPPINESS IS
HEALTH - ON A CALL



Happiness



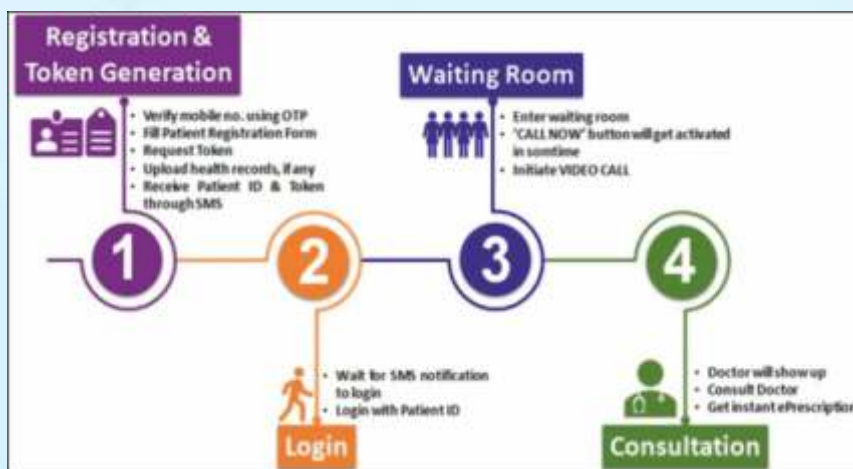
National Teleconsultation service in India: *eSanjeevani OPD*



The National Telemedicine Service in India is delivered via two variants of e-Sanjeevani-‘eSanjeevani AB-HWC’, doctor to doctor telemedicine platform and “eSanjeevani OPD – Stay Home OPD”, a doctor to patient telemedicine system.

‘eSanjeevani AB-HWC’ was launched by the Ministry of Health and Family Welfare, Government of India in November 2019. This doctor to doctor hub and spoke model is being implemented in Health and Wellness Centres(HWCs) across the nation(Ministry of Health & Family Welfare, Government of India 2020). ‘eSanjeevani AB-HWC’ enables virtual connection between the doctor at the spoke (HWC) and the doctor/specialist at the hub(tertiary healthcare facility/hospital) via video conferencing. This facilitates real time virtual

consultation from doctors & specialists at the hub to the patient at the spoke (via the doctor who operates the platform at the HWC). At the end of the consultation, ‘eSanjeevani AB-HWC’ generates e-prescription which could be used for obtaining medicines. The key features of ‘eSanjeevani AB-HWC’ include MIS based application, Comprehensive Electronic Medical Record (EMR), Teleconsultation and video-conferencing(Ministry of Electronics & Information Technology, Government of India 2021).



Salient Features of eSanjeevani OPD

1. Patient Registration
2. Token Generation
3. Queue Management
4. Audio-Video Consultation with a Doctor
5. ePrescription
6. SMS/Email Notifications
7. Serviced by State's Doctors
8. Free Service
9. Fully Configurable (no. of daily slots, no. of doctors/clinics, waiting room slots, consultation time limit etc.)

HAPPINESS IS
INCREASING FOOT PRINTS



Happiness



New Branches



Vallioor, Tamil Nadu
16th Feb 2022



Ibrahimpattam, Telangana
4th March 2022



Tiptur, Karnataka
6th April 2022



Ramdurg, Karnataka
6th May 2022



Narayanpet, Telangana
1st June 2022



Gajwel, Telangana
3rd June 2022



Poonamallee, Tamil Nadu
10th June 2021



Ambattur, Tamil Nadu
10th June 2022



Sircilla, Telangana
24th June 2021



Tuni, Andhra Pradesh
25th June 2022