

Live Wire

Veritas Finance Private Limited

November 2022



75th Anniversary

75th Independence

7th Anniversary Edition

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7

YEAR

HAPPY ANNIVERSARY CELEBRATION

FROM THE EDITOR'S DESK

A prolonged struggle for almost two centuries is what has given us Independence, as we know this year marks our 75 years of independence, and I believe we must act remembering that the independence air that we breathe today wouldn't have been possible without the struggle fought by our freedom fighters then. Keeping that in mind we must know to value the freedom of others and handle it with at-most maturity and grace. Alongside, this year VERITAS is marking its 7th year since its inception.

For a nation or an organization, it is highly necessary to celebrate major milestones to keep up the spirit and enthusiasm of the people belonging.

Veritas as an organization has been started from the scratch, has grown into a huge tree to serve its stakeholders. It takes too much consistency and courage to come this far. At Veritas, we count this to be a momentous milestone as we keep growing across the nation. It takes a lot of hard work and several hands coordinating in one direction to sustain in the Market.

It is highly remarkable to learn from our nation that since the day we received independence after all the defeats we faced for years together, we have never laid back and have only continued to grow to be the sixth growing economy in the world.

As we pay tribute to the people instrumental in bringing India thus far in its journey, VERITAS is thrilled as well to celebrate its 7th anniversary with each and every one of you present at VERITAS and keeping in mind the ones who had left us along the journey, for being there through the sail and contributing to this success.

This quarter we have implemented an initiative "Veritas Sales Trainee", which majorly strives in providing employment to interested candidates who want to make a career in financial services - sales. We have already launched our first batch of veritas sales trainees. As part of our year-long wellness programs, we implemented, medical camps and stephathon challenge to keep our employees healthy.

We are proud to announce that HR, FINANCE and IT departments have implemented the world-class operating procedure, and achieved the benchmark of the ISO Standards. And Information Security Management System has been audited for the current year and continues to be certified as ISO/IEC 27001:2013 since 2018.

We only wish you the best in your association with VERITAS and see several milestones along the way.

This year let us Celebrate 7 years of Veritas and 75 years of Independence together with our NATION.

Awesome 7 years at Veritas



Arulmany D
Managing Director & CEO

Congratulations to all of you for being part of Veritas as we complete seven years of operations!

From being merely an idea, Veritas has come a long way. Incorporated in April 2015, obtaining the Certificate of Registration from RBI in Oct 2015, Veritas has grown significantly over the years. It has been an exciting journey since inception.

Commencing business in Nov 2015 with the first branch in Coimbatore, Veritas today has spread across 8 states and 1 Union Territory and acquired over 90000 customers. It is home to about 3700 employees.

It has withstood many a challenge. Chennai Floods, Demonetisation, GST implementation, NBFC crisis, COVID -19 first and second wave. Challenges have been the way of life at Veritas. With every challenge we have only become stronger.

What helped Veritas navigate these challenges?

Support of Marquee investors. Guidance from Eminent Board. Strong Management Team with rich experience passionate about building world class organisation in financial services. Extremely committed, hardworking team of high-quality employees, envy of every organisation. Strong distribution reach. Fair and ethical business practices. Laser focused on social impact.

As we complete seven years of operation, we set our eyes on the next 1000 days, when we will be entering our 10th year of operations. By which time we would like Veritas to be a Rs 10,000 crore organisation, having made a positive impact on the lives of million micro enterprises.

Well, that is our next milestone. While I'm aware it is not an easy goal, I'm equally aware that we are making the right steps to reach there. And I'm confident that our passion, hard work and perseverance will take us there.

All the best!



7 Years Anniversary

*Proud Veritasians & congratulations on
this service milestone of 7 years.*

*Best wishes for these
many years to come*



Muthamilselvan M,
Assistant Vice President -
Collections - Trichy



I started my journey at Veritas since 2015. I have learned a lot and grown a lot during these years, the most important lessons I've learned during my time at Veritas Finance are.

1. The importance of hard work and dedication.
2. The power of teamwork.
3. The value of always learning and growing.
4. The importance of staying focused and disciplined.
5. The importance of always doing our best.

I am proud of the work I have done at Veritas and am excited to continue to contribute to the company's success in the years to come.

During this seven years, I got to learn so many things.

I don't ' consider it a private person's pleasure, i am proud and happy to say that this has been achieved through a joint effort.

I would like to express my sincere gratitude to all my colleagues who have contributed to this.

I promise to keep continuing putting in the best of my heart and soul into my work and keep contributing towards the growth and success of our company.



Idhaya Jothi J
Sr. AVP - Operations



Sasidharan G ,
Branch Business Manager
Pollachi



I would like to thank our organization for giving me this opportunity. I am happy to work with our organization for the past 7 years, "It has been an amazing journey with Veritas so far. The experiences, that I have gained along the way, are irreplaceable and invaluable It has helped me reach great heights by offering me new learnings, and opportunities and strengthening my inherent skills.

I always feel that I am working with my family members and not employees of the organization. Managers, colleagues, and all other higher-level management people are always ready to help without a second thought.

Appreciation for work, Work-life balance, Great leadership, Friendly work environment and, many more.
Overall, I am extremely happy to be a part of Veritas."

THIRUKURAL 7



தனக்குவமை இல்லாதான் தாள்சேர்ந்தார்க்
கல்லால்மனக்கவலை மாற்றல் அரிது

Thirukkural

thanakkuvamai illaathan thaalsaerndhthaark kallaal
manakkavalai maattral arithu

Explanation

தனக்கு ஒப்புமை இல்லாத தலைவனுடைய திருவடிகளைப்
பொருந்தி நினைக்கின்றவர்க்கு அல்லாமல்,
மற்றவர்க்கு மனக்கவலையை மாற்ற முடியாது.

Anxiety of mind cannot be removed, except from those who are united to
the feet of Him who is incomparable.

JUST BORN

A baby arrives and just like that everything changes. your world gets bigger, your heart grows fuller... and the life means only Happiness.

We takes pleasure in celebrating the New born bundle of happiness in your life along with you. Here are a few of the additions to our family's family.



Baby Girl
PRABAKARAN
09-Apr-22



Baby Boy
MANIKANDAN M
16-Apr-22



Baby Boy
JEYA KARTHIK J
12-May-22



Baby Boy
PRABAKARAN DURAI
16-May-22



Baby Boy
KANNAN R
19-May-22



Baby Boy
PRASATH D
23-May-22



Baby Girl
KANNAN PANDI P
27-May-22



Baby Boy
PARTHIBAN B
01-Jun-22



Baby Girl
ELANGO.T
14-Jun-22



Baby Boy
MERUGUMALA SAI KRISHNA
21-Jun-22



Baby Boy
AKBAR
23-Jun-22



Baby Boy
KANNATHASAN
01-Jul-22



Baby Girl
BHUVANESH KANNAN
02-Jul-22



Baby Boy
DHANABAL
06-Jul-22



Baby Girl
VALLEPU PRASANTHKUMAR
08-Jul-22



Baby Girl
PERIYASAMY KARTHICK
11-Jul-22



Baby Boy
SARAVANAN
15-Jul-22



Baby Boy
SOLAI RAJ.N
19-Jul-22



Baby Girl
SIDDHARTHA
DUTTACHOWDHURY
07-Aug-22



Baby Girl
JIAFUDDIN MALLICK
15-Aug-22



Baby Girl
JMIR KOBIR ALI
15-Aug-22



Baby Girl
RAJU POVAKU
23-Aug-22



Baby Boy
SHARATH D E
26-Aug-22



Baby Boy
VISWANATHAN.R
27-Aug-22



Baby Boy
VISHNUPRASATH.M
31-Aug-22



Baby Boy
SUJIT KUMAR PARHI
02-Sep-22



Baby Boy
GUDLA VENKATA RAMANA
03-Sep-22



Baby Girl
ALAGUMALAI.S
07-Sep-22



Baby Boy
SIVA.M
07-Sep-22



Baby Boy
BALAJI.M
10-Sep-22



Baby Boy
VIJAY SATLE
10-Sep-22



Baby Boy
RANERU RAJASHEKAR
14-Sep-22



Baby Girl
MAREEDU SAIDULU
17-Sep-22



Baby Boy
PRABU.V
19-Sep-22



Baby Girl
BONGARAJU BHEEMADU
22-Sep-22



Baby Boy
MRINMOY PURKAIT
22-Sep-22

Please share your new born's picture with us at hr@veritasfin.in

LEADERS INSPIRE

years of journey

Kanchana Srikanth

Executive Vice President - Legal

Dear Team,

Gone, the 2nd May 2022, had completed successful, enriching, rewarding, expanding skill strata of my seven years of journey with Veritas which is a longest stint in my career. Veritas, a company which holds sustainability and puts ethics in forefront. Growth of the company is stupendous, and I would say that I am growing along with Veritas. Thanks to Veritas and prompted by MD, I completed an advanced program in HR from IIM (L)

Veritas as an organization swam against various strong currents be it a downpour, demonetization, GST, Covid and coming out of all crises was phenomenal, mention not the internal and external customer's ability and intention driven by able leadership across.

During my early days when I entered corporate world, I felt that I can do anything without any support, but that is not true, I realized it very soon and we need to work with somebody as a team to accomplish a task. Always give your 100% to your team or colleagues.

Like a coach for an athlete, a teammate in corporate life etc., with a strong team and coordinated teamwork, we can achieve anything in our life.

Most of the time, we tend to hide information with our own teammates, avoid collaboration, and distance ourselves from our team members, this mindset forms obstacles for team growth eventually in the long run we are falling apart. Coordinate & collaborate, share, and care with team members for a big and dramatic team success.

To my women colleagues, being a woman that too from middle class family and a first-generation lawyer struggled a lot to reach this height despite of forced and unforeseen breaks. Life does not have to stop! Balance is the key. Bullying happens directly or indirectly, stand up, manage the conflict, and prioritize. Look into the mirror, visualize yourselves as next leader.

Aside, as a legal and Tech department, we are enablers to the company, we also extend our utmost care in perfecting the title of the external customers.

Finally, to conclude, Always
Work with Passion
Demonstrate your Integrity
Ensure No Procrastination

Let the "E" Go, communicate, share and work collectively for greater ambition for the team.

LASTING MEMORY - THE FIRST AASHIRWAAD!

Anything that is experienced for the first time gives tremendous happiness to us and our parents. our first step, our first day to school, first flight, first graduation first job and definitely the first salary. VERITAS makes the first salary even more special, emotional and memorable by bringing the parents to collect their child's FIRST PAY CHEQUE. Because We know the day is ought to be celebrated and we help them celebrate it!

Wishing you the same excitement everyday, as you progress into the journey of WORK!!



I'm Mohanapriya, I would like to thank you for giving me the wonderful AASHIRWAD award and I'm so glad that you find me capable of this award, And My parents also very much happy to be receiving this award. Even this award especially Perceives My work and It gives a stunning sentiment. Once again, I thank you.

MOHANAPRIYA PRABHAKAR
Management Trainee, Madurai



THUMMALA CHINNARAO
Junior Sales Manager - Tuni



YAGAESH VETRIVEL
Management Trainee, Madurai



"Hello all...I am Yuvasri, here I am Management Trainee since 2022 June 1. Yes, it's my 1st job I am very fortunate to learn with Veritas. While getting my 1st month salary, I was like ""Dear 1st Month Salary, you gave me more confident to learn and grow further"".

Thank you, VERITAS AASHIRWAAD SCHEME for making this moment more memorable :)

YUVASRI.K
Management Trainee, Madurai



CHANDANA UDAY BHASKAR
Junior Sales Manager, Vijayawada



Thank you Veritas for the first salary Activity and my parents are in full Happiness on me receiving the salary Cheque and Water Bottle I thank the BM Srinivasarao sir and AM Rajesh sir for supporting me.

BAKI VEERA VENKATA SAI KONDA
Junior Sales Manager, Vijayawada



AASHIRWAD event is very close to my heart and memory, because first salary is always something special to a person along with this inviting parent to enjoy this moment made this AASHIRWAD event more special and unforgettable.

ARUNKUMAR.S
Management Trainee, Madurai



PRADEEP D
Junior Sales Manager, Palamaner



RAJESH.A
Junior Sales Manager, Trichy



I'm happy to express my thoughts on receiving my first paycheck. Firstly, my parents are excited about the occasion and presents. My parents are emotionally satisfied, so that is good. I am pleased to receive my pay from Veritas Finance. Thank you for hosting such an important occasion.

NARAYANA RAM SEKAR.J
Management Trainee, Madurai



At first , Thanks to VERITAS FINANCE for giving me a huge opportunity to establish my career. My family members were very happy, Especially my mother was very happy after attending the AASHIRWAD event as my first salary , and i also thankful to my colleague of DHUPGURI branch to arrange a such beautiful event for me . At last, thanks to all VERITAS family members.

ABHIJIT DAS
Junior Executive, Siliguri



SARATHKUMAR
Junior Sales Manager, Tanjore



YANAMALA VENKATARAO
Junior Sales Manager, Kandukuru



I am so grateful to God that I have secured a good decent job from our company. And also I am very proud to say that I received my first month salary from our Veritas. A big beauty in this event is I received my AASHIRWAAD at our Head Office which makes me enthusiastic to work dedicatedly for our company's goal and achievement. I really thank my boss Mr. Parthiban who supports me in every corner and my team members. Thank you.

GANGADHARAN.S
Junior Executive, Karur



This is kavitha from HR team, i have been working in veritas finance for last 3 month. This is my frist job where i got my first salary. That was an unforgetable memory in my life and im so grateful that unforgetable thing happened in veritas and i want to thank aashirwaad for making that moment even more special. They called my parents for this event this is the best part i think. So this kind of activity encourage new comers to do and give their best in their job. Aashirwaad should do more activities like this. Im so happy to be part of this aashirwaad event and also in the family of veritas finance.

KAVITHA.K
Junior Executive - HR, Head Office



SHAIK GOUSE BASHA
Junior Sales Manager, Ongole



I am happy for receiving my first salary from this veritas finance. My grateful thanks to our all veritas staff to give me this opportunity.

ABHIJIT DAS
Junior Executive, Siliguri



CHINTAPALLI ATCHIYYA
Junior Sales Manager, Samarlakota



THENNAVAN R
Sales Trainee, Chidambaram



There are no words to explain such a beautiful event conducted for freshers like us. I was awestruck when all the company heads found time from their busy schedule, just to bless us, congratulate us & gave us our first salary cheque. This event really gave me a boost and I hope I could serve this company with all those good business ethics that I possess.

MANISH MURALI NAIR
Management Trainee - It, Head Office



Dear All, I am really glad to be a part of Veritas Family, and my First salary Moment is a special feel, it's very memorable and Proud moment of my entire life, My Parents were so proud and happy when I received the salary, I feel so even more responsible after and will do my best and make them even more proud. I would like to Thank Kanchana Mam and Deepan Sir, Ashwanth Sir, without them I won't be in this place, will be forever grateful, looking forward to a bright future with them.

SIVA SREE
Junior Executive - Legal, Head Office



SANTHOSHKUMAR C
Junior Sales Manager, Vadalur



RENGA NATHAN U
Sales Trainee, Nagercoil



AJITHKUMAR N
Junior Sales Manager, Kanchipuram



KATAMONI KISHORE
Junior Sales Manager, Nagarkurnool



SENTHIL KUMAR.M
Junior Sales Manager, Trichy



RADHA KANTA KONER
Junior Sales Manager, Burdwan



JEEVENDREN.P
Junior Executive, Ashok Nagar



RAMESH.M
Junior Sales Manager, Gadwal

Welcome

Sankar Annamalai

EVP& Business Head

Mr.Sankar Annamalai, heads the HOME LOAN Product as Executive Vice President & Business Head - he is placed at the Head Office. Chennai.

He possess a total work experience of 22+ years spanning across MNC'S like Infosys Technologies/Tata Consultancy Services and INDIAN Banking & Financial Services like Cholamandalam Investment and Finance Company Ltd. He reports to Mr.Arulmany MD & CEO.

Academically he has completed his Diploma In Managment from IIM Ahmedabad and Bachelor of Engineering From CEG Anna University and Cleared the Level II exams of CFA program From CFA institute USA.



LAUNCH OF HOME LOANS

07th October 2022

We are happy to announce the launch of Home Loans on 7th October 2022 at Chennai. The event was graced and inaugurated by our Directors, **Ms. Priyamvada Ramkumar**, *Nominee Director - Lok Capital Growth Fund* and **Mr. Venkatesh Natarajan**, *Observer - Lok Capital* along with the senior management of Veritas Finance.

First customer was **Mr. Malaisamy** who was handed over a Rs.7 lakhs disbursement cheque by Ms. Priyamvada Ramkumar.



#HAPPINESS IS

...being welcomed back.



Veritas has built its vision and mission statement on being responsible and to make a positive impact in the life of its customer, that does apply to its employee as well in terms of career opportunity, and growth. Because the asset of Veritas has always been its employees and we strive to create a culture of care. We are super excited in welcoming our ex- employees back into Veritas where they can explore their career yet another time. Here are some glimpses of home coming...



DANIEL,
Cluster Head, Legal

Happy Home Coming...!

First of all, I am very grateful and thankful to our organization, I had made a mistake by going out of Veritas due to some haste of my own, so I have had an overwhelming experience of the last 9 months, sharing with you the experience of a son living apart from his parents. I was too embarrassed to ask for a job again, and that's when i received the Homecoming mail form veritas Finance. I felt a second chance in my life.

"Seyyaamal Seydha Udhavikku Vaiyakamum Vaanakamum Aatral Aridhu"

Assistance given by those who ne'er received our aid, Is debt by gift of heaven and earth but poorly paid, In a nutshell of Thirukkural, I have an obligation to be true to the company

I am basking in great joy right now, "I am back to veritas"

Once again thank you !!!



ISO CERTIFICATION

Human Resource has been Certified as Human Resource Management Guidelines on Human Governance (Based on ISO30408:2016) and Management system as per ISO 9001 : 2015

Finance Department Encompassing Accounts and Taxation Support Services has been certified as Management system as per ISO 9001 : 2015

Information Security Management System has been audited for the current year and continues to be certified as ISO/IEC 27001:2013 since 2018.



Time in history - Howrah Bridge

The Howrah Bridge is a balanced cantilever bridge over the Hooghly River in West Bengal, India. Commissioned in 1943, the bridge was originally named the New Howrah Bridge, because it replaced a pontoon bridge at the same location linking the cities of Howrah and Kolkata (Calcutta). On 14 June 1965, it was renamed Rabindra Setu after the great Bengali poet Rabindranath Tagore, who was the first Indian and Asian Nobel laureate. It is still popularly known as the Howrah Bridge.

The bridge is one of four on the Hooghly River and is a famous symbol of Kolkata and West Bengal. The other bridges are the Vidyasagar Setu (popularly called the Second Hooghly Bridge), the Vivekananda Setu and the relatively new Nivedita Setu. It carries a daily traffic of approximately 100,000 vehicles and possibly more than 150,000 pedestrians, easily making it the busiest cantilever bridge in the world. The third-longest cantilever bridge at the time of its construction, the Howrah Bridge is currently the sixth-longest bridge of its type in the world.



In view of the increasing traffic across the Hooghly river, a committee was appointed in 1855–56 to review alternatives for constructing a bridge across it. The plan was shelved in 1859–60, to be revived in

1868, when it was decided that a bridge should be constructed and a newly appointed trust vested to manage it. The Calcutta Port Trust was founded in 1870, and the Legislative department of the then Government of Bengal passed the Howrah Bridge Act in the year 1871 under the Bengal Act IX of 1871, empowering the lieutenant-governor to have the bridge constructed with Government capital under the aegis of the Port Commissioners.

Eventually a contract was signed with Sir Bradford Leslie to construct a pontoon bridge. Different parts of the bridge were constructed in England and shipped to Calcutta, where they were assembled. The bridge was considerably damaged by the great cyclone on 20 March 1874.

Initially the bridge was periodically unfastened to allow steamers and other marine vehicles to pass through. Before 1906, the bridge used to be undone for the passage of vessels during daytime only. Since June of that year it started opening at night for all vessels except ocean steamers, which were required to pass through during daytime. From 19 August 1879, the bridge was illuminated by electric lamp-posts, powered by the dynamo at the Mullick Ghat Pumping Station. As the bridge could not handle the rapidly increasing load, the Port Commissioners started planning in 1905 for a new improved bridge.



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The bridge does not have nuts and bolts, but was formed by riveting the whole structure. It consumed 26,500 tons of steel, out of which 23,000 tons of high-tensile alloy steel, known as Tiscrom, were supplied by Tata Steel. The main tower was constructed with single monolith caissons of dimensions 55.31 m × 24.8 m with 21 shafts, each 6.25 metre square. The Chief Engineer of the Port Trust, Mr. J. McGlashan, wanted to replace the pontoon bridge, with a permanent structure, as the present bridge interfered with north–south river traffic. Work could not be started as World War I (1914–1918) broke out. Then in 1926 a commission under the chairmanship of Sir R. N. Mukherjee recommended a suspension bridge of a particular type to be built across the River Hoogly.

When commissioned in 1943, Howrah was the 3rd-longest cantilever bridge in the world, behind Pont de Québec (549 metres (1,801 ft)) in Canada and Forth Bridge (521 metres (1,709 ft)) in Scotland. It has since been surpassed by three bridges, making it the sixth-longest cantilever bridge in the world in 2013. It is a suspension type balanced cantilever

bridge, with a central span 1,500 feet (460 m) between centers of main towers and a suspended span of 564 feet (172 m). The main towers are 280 feet (85 m) high above the monoliths and 76 feet (23 m) apart at the top. The anchor arms are 325 feet (99 m) each, while the cantilever arms are 468 feet (143 m) each. The bridge deck hangs from panel points in the lower chord of the main trusses with 39 pairs of hangers. The roadways beyond the towers are supported from ground, leaving the anchor arms free from deck load. The deck system includes cross girders suspended between the pairs of hangers by a pinned connection. Six rows of longitudinal stringer girders are arranged between cross girders. Floor beams are supported transversally on top of the stringers, while themselves supporting a continuous pressed steel troughing system surfaced with concrete.



Employee Wellness...



Stepathon

“Healthy citizens are the greatest asset any country can have.” – Winston Churchill

For a nation, it is highly imperative to have an eye on their citizen's health – both mentally and physically. Any nation is aware that overall well-being of the nation is a direct implication of their people.

Likewise, an organization is also responsible for their employee's health and well-being. Stepathon is one such initiative to escalate the importance of physical activity in the minds of our employee. It was well received and successfully achieved and the below given are some of the testimonials by the 100 days Stepathon participants of Veritas Finance

Thanks for the competition...!
Really, it made me very happy and healthy in the days, and it motivated me to engage my challenging work easily.
Please continue these challenges.
-Muruganantham from Trichy OPS(MSME-RURAL).



“I lost my weight 3 Kg in the Stepathon Challenge and Now I'm Regularly Waling in Morning times. Feel Energetic and Active and Stress Free”.
Thanks & Regards
-Chandrasekhar S from Palammaner Branch



When I was doing Stepathon Challenge, I had reduced 4.5 Kg of body weight,My body is now more energetic and walking has reduced my stress level and My Energy level has increased and it also improved my Sleep.
-Sudip MJ



“This challenging made me feel strong and energetic. I reduced my weight and feel happier.
Thanks for the motivation and keep ontinuing the competition”
-Sankar -T from Trichy



At forty, always thinking of Being Energetic, Staying in Good Shape and Smart Thinking. almost all this wishes have been touched with the help of Stepathon challenge of 100days.
Want to take this challenge once more...
-Kaushik Dey, Kolkata



“I am very much happy with Stepathon Challenge.

I have reduced my weight and increased my energy levels. Before this I did not walk even half a kilometre per day. But now I am walking easily by 4 kms to 5kms.
Thanks for this opportunity.
Sriram Bathini - Hyderabad



Stepathon

I Participated 100 days successfully. I notice that I used to sleep late in the night but now i go to bed early since i started the stepathon Challenge. My bones become strong and the body is fit. Now walking & running has become my Hobbie.

B Bhargava Ramudu -
Chitoor



The Hundred days challenge helped me get in track with my fitness routine and to be active the whole day.

- Prabu, HO



" Walking has been a mild but effective energy booster, particularly, if done at ' Brahmamuhurtam'. It rejuvenates your senses. It keeps your adrenaline rush in correct measures. Positive mind frame to start your Day. Improvement in the bowel keeps you in the pink of your health. It also keeps up my practice for the upcoming Tata Marathon in Kolkata, which I last participated in the year 2018. Thanks for such an eventful session."

TE RAVI VARMA



Walking is one of the simplest forms of exercise and one that the majority of people are able to do.

And, the best part is, there are more than just physical benefits to exercise.

There are many mental and emotional benefits that come along with it as well.

Walking through nature also comes with added benefits.

"All truly great thoughts are conceived by walking".

Nandhini.K, Head Office



I was thinking of a way to get to my old weight, that's when stepathon challenge came as a rescue. I was able to reduce a couple of kgs and felt energetic throughout the day.

- Kathirvel, HO



feel delighted to share my experience on this 100 days Stepathon Challenge .

I personally feel waking up early in the morning and being able to pull ourselves together to start the day itself the first step in accepting the challenge.

Some time felt like sleeping in...But, keeping track of my progress had a positive impact on my waking schedule. Who would have thought I would be so dedicated to continue this even during my official tour for branch visits and be conscious packing an extra pair of shoes.

Starting my days early gave me ample time to do my daily chores and felt energetic.

V00201- ULaganathan SP



MEDICAL CAMP

There are a lot of talks these days about the importance of good nutrition, physical activity, and stress reduction. In an effort to promote health and well-being among VERITAS employees, we have been consulting our employees through an extensive medical camp throughout the nation which is open to all the employees. Here are some of the images that was taken during the medical camp.

Coimbatore Branch



Salem Branch



Madurai Branch



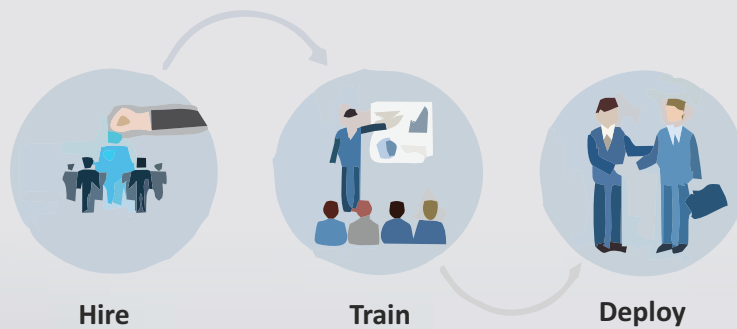
Trichy Branch





Veritas Sales Trainee

Good salespeople are not born, they are trained



"Veritas Sales Trainee", majorly strives in providing employment to interested candidates who want to make a career in financial services - sales. we have already launched our first batch of veritas sales trainees.

below given are a few glimpses of Sales Training for new joiners.



Stories from street

Salute to the Soldier of VERITAS

Mr. Anjineya M



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We all are overwhelmed with work and daily chores every single day, being too much held up and running behind time.

Not much we are put in situations where we could exhibit our social responsibility against certain unethical activities happening among us, many times we just don't care unless it's on our plate.

Recently one of our employees Mr. Anjineya M, with his presence of mind and courage nabbed two child kidnappers and sandur, Hospet.

The Story :

On November 22' two ladies were standing in the front gate of the Govt school at Sandur, their activity seemed suspicious as they were peculiar and distributing chocolates and Biscuits to the little children, who ever looked under 7, Anjineya uses the same route to commute every day. That day while he was passing by them, in a glance he felt curious on them offering sweets with their faces covered. He decided to watch them for some more time. After few minutes of noticing them, he confirmed that something wrong is going on. And then Anjineya decided to call his mom, sister and other local ladies to strand the kidnappers and silently they had a keen eye on their activities, after few moment Anjineya approached them and asked for the ID Proof, in the meantime the kidnappers had realized that they were being suspected and tried to escape the enquiry. The locals had already surrounded them and when they tried to flee away, they caught them red-handed and by that time police were informed and had arrived there. The kidnappers were handed over to the police.

This act of Anjineya was highly applauded by the locals and the police department. it wouldn't be fair if not done by us as well. We Salute Mr.Anjineya's courage and presence of mind.



New Branches



Narsipatnam, Andhra Pradesh
01-Sep-22



Parvathipuram, Andhra Pradesh
01-Sep-22



Rajam, Andhra Pradesh
01-Sep-22



Chhindwara, Madhya Pradesh
01-Sep-22



Amta, West Bengal
05-Sep-22



Karungal, Tamil Nadu
09-Sep-22



Kulasekharam, Tamil Nadu
09-Sep-22



Bhanjanagar, Odisha
14-Sep-22



Nalgonda, Telangana
17-Sep-22



Bhawanipatna, Odisha
19-Sep-22



Narasaraopeta, Andhra Pradesh
28-Sep-22



Seoni, Madhya Pradesh
28-Sep-22



Vinukonda, Andhra Pradesh
30-Sep-22